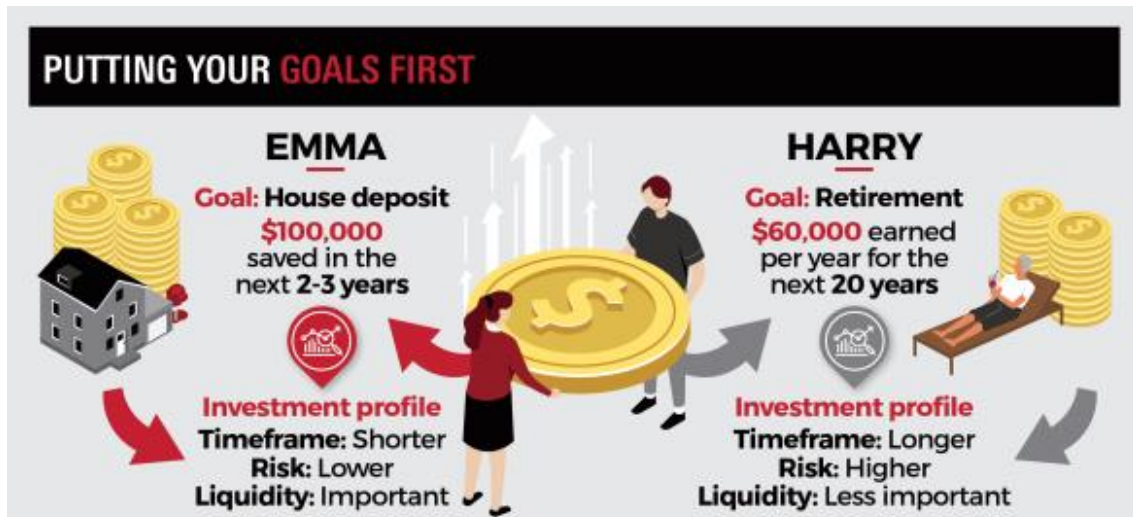


# Putting your goals first



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***A goals-based investment approach isn't focused on 'beating the market'. It's about tailoring your investments to meet your personal goals.***